

# Shaina Lane

SPEAKER • AUTHOR • COACH

*Inspiring audiences to navigate the toughest parts of leadership, Shaina brings a no BS approach, humor, and real-world wisdom to every stage.*



## KEYNOTE

### ***The Perfectly Imperfect Leader: 3 Practices to Expand Your Influence When You Aren't...Gasp...Perfect***

Let's be real, leadership isn't about being perfect. In fact, the harder you cling to "having it all together," the faster you burn out.

If leadership isn't about getting it right all of the time, what is it about? Influence. And here's the truth: you don't influence tasks, spreadsheets, or businesses; you influence people. And people are drawn to and influenced by authenticity.

The need is real. Gallup research shows that only 21% of employees strongly agree they trust their organization's leadership. This is a sobering reminder of what's at stake when leaders chase perfection over vulnerability.

This talk is for anyone who holds a leadership role and grapples with self-doubt, aspiring leaders who don't like surprises, or anyone tired of looking "LinkedIn-ready" at work.

### **Additional Speaker Topics**

**SHRM** Michigan

**GVSU** OFFICE OF STUDENT LIFE  
STUDENT AFFAIRS

**Revolution**  
redefine possible.

Michigan Center for Rural Health

**APOPO**  
ASSOCIATION OF ORGAN  
PROCUREMENT ORGANIZATIONS

**GIFT** of **LIFE**  
MICHIGAN  
ORGAN AND TISSUE DONATION

## About Shaina

Shaina Lane is a professional speaker, author, and trusted leadership expert on a mission to help leaders master the people side of leadership.

Leveraging her expert coaching skills, Shaina creates programming that goes beyond learning to transformation.

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*Shaina consistently delivers engaging, interactive, and professional presentations tailored to her audience, leaving teams inspired and 100% satisfied every time.*

*-Kristen Caldwell*

*Those who say leadership is easy, are probably doing it wrong.*

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